LOUISIANA,
DON'T BE SCAMMED!



STOP. THINK. VERIFY.

You've earned it. Protect it.

Don't let scammers steal what you've worked a lifetime to build.

KNOW THE WARNING SIGNS

An online love interest asking for money?
It could be a romance scam. Never send money to someone you haven't met in person.

An urgent family emergency?
Call your loved one at a number you know before sending money.

Told to keep it secret?
Talk to someone you trust.

Won a prize?
Never pay a fee to claim it.

Asked for gift cards, cryptocurrency, or gold?
Stop and verify.

Pressured to act immediately?
Slow down. Scammers create urgency.

Asked for a password or verification code?
Never share it with someone who contacts you unexpectedly.

PAUSE BEFORE YOU PAY

P
— **Pause** when someone pressures you.

A
— **Ask** questions.

U
— **Understand** who is contacting you.

S
— **Stop** if something feels wrong.

E
— **Ensure** the request is legitimate.

WHEN IN DOUBT, CONTACT YOUR BANK.

Use a trusted phone number from your statement or bank card.

Already sent money or shared information?
Contact your bank immediately.

Your money. Your choice. Your right to say no.

Sponsored by Baton Rouge Area Bank Security Association